

# Graphic Design Manager

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## Who we are:

Physicians for Reproductive Health (PRH), a network of doctors across the country, works to improve access to comprehensive reproductive health care. We do this by mobilizing and educating clinicians, speaking with the media, and advocating with our policymakers to achieve a vision of person-centered health care that is safe, supported, and accessible. The current social and political climate requires that PRH remains steadfast in confronting attacks on access to reproductive health care and related progressive issues, yet nimble and creative in responding to those assaults.

- We bring the physician’s distinctive voice to discussions about and debates over reproductive health care, ensuring that the people we serve are centered and prioritized.
- We provide leadership and tools so that physicians can speak up and take action to advocate for the communities they care for.
- We use scientific expertise, medical evidence and lived experience to influence legislation, medical practice, and public opinion.
- We advocate for comprehensive reproductive health as a core part of all medical curricula.
- We train doctors to educate their colleagues and other health professionals on best practices in reproductive and sexual health care.
- We offer the strength of our network to physicians all over the world.
- We work to ensure that equity and justice is the foundation of our work, including a commitment to racial justice and it is applied to organizational operations, including internal processes and infrastructure.
- We maintain a workplace culture that attracts, retains, and motivates a diverse staff, deepening and strengthening a culture of inclusion and equity within the team and across the entire organization.

To learn more about PRH, please visit us on the web at <http://www.prh.org>.

## How you’ll contribute:

The Graphic Design Manager will contribute to the overall success of PRH by leading design services for the organization, conceptualizing and creating various print and digital collateral projects for use in campaigns and events throughout the year. The Graphic Design Manager leads the visual design aspects of projects, creating compelling marketing materials while ensuring brand consistency, collaborating cross-departmentally, providing creative direction, and staying updated on industry trends to deliver high-quality designs across various mediums, often managing multiple projects simultaneously. This new position, through strategic design and innovative marketing, will enhance overall engagement with PRH stakeholders.

The Graphic Design Manager reports to the Senior Director of Development and the Director of Communications and is a full-time, integral member of PRH’s Development and Communications teams.

### **Design Development:**

- Create visual designs for various mediums, including reports, social media graphics, marketing materials, digital outreach templates, event collateral, and other promotional assets.
- Facilitate the creative process for projects from concept to completion, ensuring deliverables align with organizational goals. Develop and maintain templates and design systems to ensure consistency across all marketing and communication materials.
- Ensure all designs adhere to brand guidelines and convey PRH's message accurately.
- Stay up to date with industry design trends, tools, and techniques to bring fresh ideas to the table, maintain modern design standards, and implement innovative design approaches to enhance PRH's visual identity.
- Analyze the effectiveness of design campaigns and make adjustments to improve results.

### **Project Management:**

- Manage graphic design projects from concept to completion, including print and digital materials, involving internal stakeholders as necessary.
- Remain organized and flexible while managing multiple projects and deadlines simultaneously. Balance long-term projects, recurring requests, and urgent needs.
- Develop a system for receiving projects that allows for a successful transfer of information while establishing workable deadlines.

### **Collaboration:**

- Work closely with cross-functional teams to understand project objectives, content requirements, timelines, and target audiences.
- Participate in brainstorming and creative sessions to develop new ideas and innovative design solutions.

### **What you'll bring**

- Bachelor's degree or a minimum of 3 years of relevant experience in graphic design, communications, or a similar field, preferably in a non-profit or mission-driven environment.
- Proficient in graphic design software, including Adobe Creative Suite (Photoshop, Illustrator, InDesign), to create visually appealing and engaging designs.
- Strong portfolio showcasing a diverse range of design work across print and digital platforms.
- Strong understanding of design principles, typography, and color theory to develop creative concepts and execute design projects.
- Experience designing for web and social media, including knowledge of digital file formats and web standards.
- Excellent communications skills, with the ability to present and explain design concepts to both creative and non-creative stakeholders.
- Ability to take a project from concept through final product, with direction and feedback.
- Proven ability to manage projects efficiently, set timelines, and deliver quality work under deadlines.
- Excellent project management skills to prioritize tasks, meet deadlines, and coordinate with cross-functional teams to deliver high-quality designs.
- Ability to pivot to meet current events and organizational needs while maintaining attention to detail.
- Willingness + ability to honor confidentiality of information, make ethical decisions, and use sound judgment.

- Comfort or experience with remote office environments.
- Ability to travel occasionally.
- Strong commitment to reproductive health, rights, and justice; demonstrated commitment to and experience working on gender and racial equity, centering communities of color in their approach to the work.

### What you'll experience:

PRH's model for organizational operations, including internal processes and infrastructure, are deeply grounded in equity, including a focus on racial, gender, and economic justice. We maintain a workplace culture that attracts, retains, and motivates a diverse staff, deepening and strengthening a culture of equity and inclusion within the Development team and across the organization and its programs.

PRH offers a remote working environment with a flexible 35-hour work week. Additionally, PRH offers medical (including sponsored dependent and family plans) dental and vision insurance, unlimited paid time off, holidays, 401k retirement plan with company matching contributions up to 3%, and parental leave benefits.

The salary range for this position is \$70,000 to \$76,000.

### To Apply:

To apply, please email your CV and cover letter to [recruiting@prh.org](mailto:recruiting@prh.org). Applications are reviewed until the position is filled. Please indicate Graphic Design Manager in the subject line. No phone calls, please. HR will only contact successful candidates. Applications are reviewed until the position is filled.

*Physicians for Reproductive Health is an equal opportunity employer, committed to attracting, developing, and retaining exceptional people. We welcome and safeguard applicants and employees from discrimination for all positions on the full spectrum of education, experience, age, race, creed, color, national origin, pregnancy, sexual orientation, gender identity, religion, disability, gender expression, ancestry, marital status, parental status, veteran status or other military status, citizenship status, genetic carrier status, genetic information, or other non-merit based factors and characteristic protected by federal, state, or local law.*